

## Program on Digital Transformation in Banking: A 360 Degree View



### Objective of the Program

The objective of the program is to provide the participants with a 360-degree view of what digital banking or digital financial services are. Participants will develop good understanding of strategic, risk, technological and other operational aspects of digital banking particularly mindful of the fact that digitalization of financial services is set to be quite extensive in near future. Participants will explore the reasons why some banks are catching up fast in the area of digitalization while many are lagging behind. It will provide the participants with policy and practical inputs to equip them well for implementation of digitalization program.

**Date:** June 17-18, 2019  
(2 days)

**Venue:** Sofitel, BKC, Mumbai

**Type:** Non-residential program

**Fee:** Rs. 30,000/- + @18% GST

**Last date for filing nomination**  
**June 10, 2019**

### The Program will particularly deal with the following issues/topics

- Digitalization of Banking: Challenges in Adopting and Implementing Digitalization.
- Dimensions of Digitalization: Strategy, Architecture, Governance and Risk.
- Customer - centricity in Banking and Digitalization of Banking.
- Optimal Digitalization: Mix of Digital and Physical - Old and New Technologies - Costs & Benefits - Alternatives & Choices.
- Design Thinking & User Experience Designs in Digitalization.
- Product, Process and Outlet Digitalization: Customization and Efficiency.
- Digitization and Backend Analytics - Big Data - Case Study.
- Digital Retail and MSME Lending: New Frontiers.
- Digital Bank and Digital Outlets : Planning and Executing Digital Transformation - Case Studies.

**Nominations now open**

For Nomination Form please visit our site [www.cafral.org.in](http://www.cafral.org.in) Or click on the link below:

[http://cafral.org.in/Digital Banking](http://cafral.org.in/Digital%20Banking)

### Program Highlights

- This is an experiential program that will cover both macro and micro aspects of digitalization translating into a 360 degree view of digitalization of financial services
- It will drill down to practical levels such as building the backbone of a digitally driven Bank/Financial Institutions and designing/delivering digital products / processes
- It will share live case studies of leading banks and other financial institutions including Fintechs
- Participants will listen and interact and with eminent speakers/practitioners from the Reserve Bank of India, NPCI, banks, academia, Fintechs, Consulting firms, NBFCs etc

#### SENIOR PROGRAM DIRECTOR

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### Participant Profile

This Program is designed for the Senior Officers ( DGM and above) overseeing and handling policy initiatives in and implementation of digitalization of financial services/ banking products and processes , information technology, cyber security and related HR initiatives at banks , NBFCs, Mutual Funds & Insurance Companies. This will be particularly, useful for the senior officers at training establishments

#### Program Conditions

- Program fee is payable before the program.
- Nomination may be cancelled up to seven working days before the program.
- Organization may depute another officer for the program, if the nominated person cannot attend the program.

#### Centre for Advanced Financial Research and Learning (CAFRAL)

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[www.cafral.org.in](http://www.cafral.org.in)